# Improving the Scalability of Interactive Visualization **Systems for Exploring Threaded Conversations**

## Andrew McNutt, Gordon Kindlmann

UNIVERSITY OF CHICAGO



#### **1. PROBLEMS**

Much of the web is comprised of forum-structured discussion or asynchronous threaded conversations.

Interfaces to these forums can drown out interesting or expert opinions and mask larger trends or themes.

Prior forum exploration tools generally don't scale well to larger conversations and typically aren't available in an online/real-time

#### **2. FEATURES**

This work modifies HackerNews through a Chrome extension that reorganizes the comment structure of threads into graphical trees.

Our key contribution is a *Forested Tree View* that facilitates exploration of larger conversations (see below).

We display conversation summaries via LDA topic modeling (cloud hosted), zooming into subtrees, and free text searching.

#### **3. RESULTS**

Our approach scales well and stays responsive on even the largest HackerNews threads.

With our online implementation we are in a good place to conduct a field study which would help determine the real-world utility of this class of tool.

The layout techniques from this work could applied to other tree based displays (such as the scholarship graph) or mobile contexts.

manner.

#### **FORESTED TREE VIEW**

A visual summary of the technique



Our knowledge of the problem domain (reading threads is pseudo-fractal, as each subtree is understandable independently) allows us to make a radical reorganization of the tree into a collection of trees, a forest.

We conduct this reorganization by seperating the largest branches and organizing them in a treemap. Treemap-based layouts are easily recalculable and responsive, helping each subtree remain legible.

ANNOTATED FORESTED TREE VIEW (with treemap of heavy branches explicitly shown) Interactions are mediated by hovering over a Voronoi diagram (shown in the green cell as dotted lines) which provides an easy interface to a complex structure while allowing ample space to logically place topic models about subtrees.

### **UI OVERVIEW**

A graphical overview of our application

(with heavy branches highlighted)

ARTICLE TITLE Y Hacker News new   comments   show   ask   jobs   submit	settings login	METADATA SUMMARY
& TOPIC MODELING Electric Cars Hit Record in Norway Topics: cars + oil + electric + batteries + tesla + model + exports • tax • range + norway 127 points by reddotX 6 hours ago expand	total comments       5 newnewpdro       5 newnewpdro       5 seanmcdirmid       4 toomuchtodo       4 Gibbon1         5 hrs       4 hrs       2 hrs       5 newnewpdro       5 seanmcdirmid       3 Zenst       3 roland35       3 beat         3 rootusrootus       3 TulliusCicero       3 munk-a       3 gsich         Everyone else       About       Search	& SEARCH CONTROLS
Clicking one of these topic model tags searches for comments containing that term.	<ul> <li>▲surfmike ≗ 5 hours ago Not surprising given that they don't tax electric cars and that normal petrol cars have taxes that can be around 100%, doubling their value.</li> <li>Also, electric cars in Norway have lots of other incentives: reduced road tolls, registration fees, and petrol is heavily taxed.</li> </ul>	Clicking on this legend of the most frequent commenters searches for comments by that user within this thread.
/oronoi) selects that comment, all of its ancestors, and all of its immediate children.	expand (8 children) reply ▲gridlockd 옷 5 hours ago Kind of ironic for Norway to export all this petrol for cars to burn in other countries and then use some of that money to make	<ul> <li>Here the user can enter text to search for users or text within comments.</li> </ul>



Learn more about this work at github.com/mcnuttandrew/forum-explorer